Driving Sustainability to New Heights
Our Life-Cycle Solutions can Increase linen lifetime by 30%
What is CLAX® Advanced?

- Optimized Wash Process
  - Optimized Wash process
  - Saves Water & Energy with low temperature
  - Saves Time due to a shorter wash cycle
  - Increases Productivity

- Superior Wash Chemistry
  - Superior Wash Performance
  - Neutral ph Washing
  - Extends Linen Life

- Unique Bleaching System
  - Works well at 60° deg C
  - Gentler on Fabric

- Low Temperature Operation
  - Washing at 60° deg C
  - Reduces Steam
  - Reduces Electricity
  - Reduces Water
  - Shorter wash cycle
Efficiency
Maximizing Operational Efficiency
- Optimizes your wash process
- Saves water and energy with low temperature
- Shorter wash cycles
- Increases productivity
- Certified to meet hygiene standards

Effectiveness
Driving Effective Performance
- Superior whiteness and softness
- Beats industry standard for rewash
- Fragrance re-activates when guests use their towels, enhancing the guest experience
- Increases productivity

Sustainability
Reducing Environmental Impact
- Uses environmentally friendly products
- Reduces electricity & steam
- Reduces water
- Reduces packaging waste
- Reduces transportation
- Reduces carbon footprint
The success of Clax® Advanced has been validated by a number of luxury hotels, with substantial annual operational savings* in conserving energy and water while reducing waste.

<table>
<thead>
<tr>
<th>Low Temperature</th>
<th>High Performance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reduces <strong>WATER</strong> up to 35% or 8,000 KL or 3 Olympic size swimming pools</td>
<td>Reduces <strong>WATER</strong> up to 35% or 8,000 KL</td>
</tr>
<tr>
<td>Reduces <strong>STEAM</strong> up to 40% or 600 metric tons</td>
<td>Reduces <strong>WASH TIME</strong> up to 16% or 150 man-days</td>
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<tr>
<td>Reduces <strong>ELECTRICITY</strong> up to 15% or 5,000 kWh</td>
<td>Reduces <strong>WASH TIME</strong> up to 16% or 150 man-days</td>
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<td>Reduces <strong>WASH TIME</strong> up to 16% or 150 man-days</td>
<td>Reduces <strong>CO₂</strong> emissions up to 100 metric tons*</td>
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<td>Reduces <strong>CO₂</strong> emissions up to 100 metric tons*</td>
<td>Extended <strong>LINEN LIFE</strong> Up to 30%</td>
</tr>
</tbody>
</table>

* Average annual savings from 4-5 star hotels of 250-700 rooms. Savings vary given laundry’s operation may change over time.

- Olympic size pool : 50M L x 25M W x 2M D
- CO₂ calculation follows Canadian Standards Association (CSA) Greenhouse Gas Registries
Our Signature CSRs
Together with hotels, we create shared value for local communities.

Soap For Hope™
Teaches at-risk communities to salvage the hotels’ soap and turn them into new soap bars.

<table>
<thead>
<tr>
<th>94 Cities</th>
<th>31 Countries</th>
<th>380 Partner Hotels</th>
</tr>
</thead>
<tbody>
<tr>
<td>1401 Tons Collected</td>
<td>&gt;590,000 People Benefiting</td>
<td>11.6 Million Bars Produced</td>
</tr>
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</table>

Linen For Life™
Teaches how to convert discarded linens into ready-to-sell items.
Hotels can recycle their unwanted linens to help displaced people.

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<th>14 Cities</th>
<th>50 Partner Hotels</th>
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